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Objective

Seeking a position that would utilize my experience in web development, flash animation/ActionScript, multimedia development, interactive CD-Rom, to bring optimum results to the interactive industry.

Experience

Torstar Digital, Toronto Canada Interactive Designer/Developer

12/2006 - present

- Initial project planning, creative concepts, front-end design/development.
- Dynamic flash components. (Database to asp/xml to flash)
- Resolving cross-browser or cross-platform limitations for flash applications and websites.

Dunedain Multimedia, Toronto Canada Lead Production Manager/Developer

7/2003 – 12/2006

- Create and maintain a project estimate and schedule.
- Developing functional and intuitive project plans.
- Communicate and manage the scope of the work.
- Complete site development process, creative concepts, front-end design, workflow, implementation, and quality assurance.
- Dynamic flash components. (Database to asp/php/xml to flash)
- Resolving cross-browser or cross-platform limitations for flash applications and websites.
- Developing online content management tools.
- Developing information architecture and database structure.

Education

Sheridan College, Oakville, Ontario, Canada

Post Graduate Diploma - Interactive Multimedia, April 2003

National Cheng-Kung University, Tainan, Taiwan

Bachelor of Arts - Industrial Design, June 2002

Recent Projects

Walt Disney Travel Agency E-Learning Application

Keywords: ASP, CSS, MSSQL, ActionScript 2.0, Animation, Breeze, XML

Role: Project manager/Lead developer. Working closely with the client to build an interactive learning tool to train Disney agency in the most effective way. We successfully transformed paper based training course to user friendly, self-paced online learning classes.

Walt Disney Everest Trivia Challenge

Keywords: Design, Animation, ActionScript 2.0, ASP, SQL

Role: Project Manager/Developer. Working closely with Disney creative team and data distribution team to create customized game to promote Disney's new attraction.

Miami Heat Trivia Challenge

Keywords: Design, Animation, ActionScript, ASP, SQL

Role: Interactive Designer. Designing the game interface and corresponding animation in Miami Heat's existing style to give the game a basketball court feeling, making it fun and enjoyable.

OurFaves

<http://www.ourfaves.com/>

Keywords: ASP.NET, CSS, MSSQL, ActionScript 2.0, Javascript

Role: Lead Interactive Designer. Working closely with programmer to build a website that allows people to share everything they love about the city of Toronto. It's word of mouth online. Ourfaves.com uses Web 2.0 technology to make the site extremely interactive, and allows people to find and share information easily.

Miami Chamber of Commerce

Rated "Excellent" in ACE Awards (Awards for Communication Excellence Program)

<http://www.miamichamber.com/>

Keywords: ASP, CSS, MSSQL, ActionScript 2.0, Animation, XML

Role: Lead developer/co-manager. Working closely with designers and clients to build the website that meets their marketing goals. We helped the client successfully expand their online member services and marketing potential.

Liane de Lotbinère Photography

<http://www.lianesphotos.com>

Keywords: Design, Animation, ActionScript, XML

Role: Interface Designer/Developer.

E*Trade Poweredge Presentation

https://www.canada.etrade.com/splash/demo_ENG/detection.shtml

Keywords: Design, Animation, ActionScript

Role: Interface designer. Analyzing the new direction and marketing of the product. Interface and animation was designed to grab the key users' attention.

Woodbine Entertainment/Turf Lounge Virtual Tour

<http://www.turflounge.com/gallery.html>

Keywords: ActionScript, Flash animation, Photoshop

Role: Lead developer of the Virtual Tour application. Uses ActionScript to create a 360 degree view of the facility. This application allows a user to visually walk through the environment and experience it.

Amaze Film + Television

<http://www.amazefilm.com/>

Keywords: Online Content Management Tool, XML, ActionScript, CSS

Role: Lead Developer. Development of the content management tools by using XML and ActionScript applied to the existing Flash website. This tool allows the client to update their website contents, links, and pictures.

RBC Olympic Website

Keywords: ASP, ActionScript, MSAccess Database, CSS, HTML, JavaScript

Role: Lead Developer. It's a website allows users to post messages to RBC sponsored Olympians while they were competing in Athens. It allows viewers to post message to specific Olympian and see random messages from other users. An administrative tool was developed for RBC to approve or reject user-generated messages.

Skills

Computer Proficiency Languages:

Flash ActionScript 1.0 & 2.0
ASP, ASP.NET, PHP
HTML / DHTML, Javascript
XML

Software/Tools:

Flash, Fireworks, Dreamweaver, Director
Photoshop, Illustrator, ImageReady
Microsoft SQL Enterprise, Visual Studio, phpmyAdmin
Microsoft PowerPoint, Breeze Administrator Tool/Publishing

Database:

MSSQL, MySQL, MSAccess